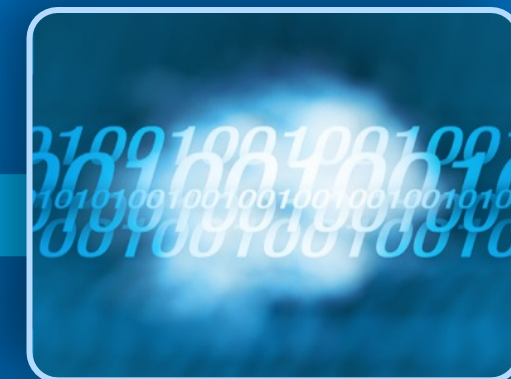
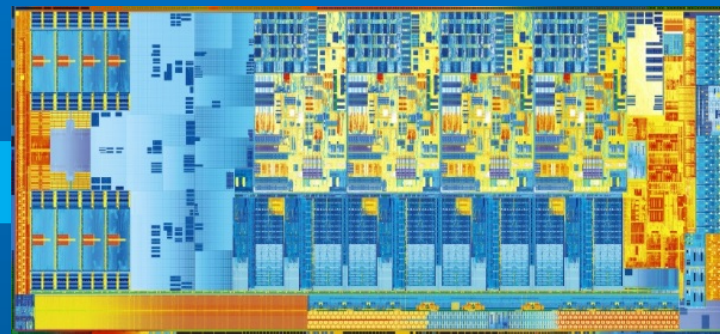


London Analyst SUMMIT 2014

Gordon Graylish



Strategy: If it computes, it does it best with Intel



LONDON ANALYST SUMMIT May 2014



Our Focus

Things That *Will Not Change*

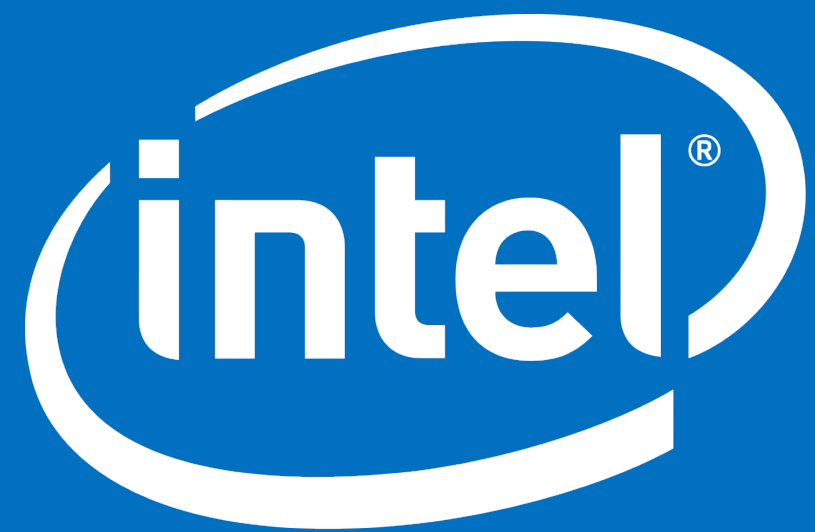
Relentless pursuit of Moore's Law
Develop products that make the best PCs

Things That We Are *Doing Differently*

Market driven view of our industry
Bringing innovation and integration to market quickly

SOCs – Quark, SoFIA, Broxton
OS's – All OS support at Launch
Wearables – Products launching this year

Unleash the Embedded/IOT market presence
Create Platforms for Enterprise, not just Silicon
Capitalize on leading edge Foundry opportunity



Look Inside.™